

**ZOOLOGICO GUADALAJARA**  
**PRESUPUESTO DE INGRESOS PARA 2015**

( MILES DE PESOS )

| CONCEPTO          | ENE.         | FEB.        | MAR.         | ABR.         | MAY.         | JUN.        | JUL.         | AGO.         | SEPT.       | OCT.        | NOV.        | DIC.         | TOTAL         | %           |
|-------------------|--------------|-------------|--------------|--------------|--------------|-------------|--------------|--------------|-------------|-------------|-------------|--------------|---------------|-------------|
| ACCESOS           | 3290         | 3000        | 3350         | 5750         | 2550         | 1850        | 5950         | 6650         | 2405        | 2100        | 2200        | 2890         | 41985         | 27%         |
| ACUARIO           | 1146         | 1032        | 1150         | 2232         | 982          | 725         | 2329         | 2618         | 978         | 784         | 846         | 1154         | 15976         | 10%         |
| SAFARI MASAI M.   | 895          | 765         | 900          | 1590         | 690          | 545         | 1855         | 2010         | 735         | 560         | 660         | 950          | 12155         | 8%          |
| PASEO EN TREN     | 850          | 710         | 830          | 1370         | 640          | 480         | 1700         | 1850         | 610         | 470         | 490         | 825          | 10825         | 7%          |
| PASEO TELEFERICO  | 984          | 825         | 905          | 1680         | 800          | 600         | 1840         | 1915         | 740         | 550         | 600         | 960          | 12399         | 8%          |
| ESTACIONAMIENTO   | 410          | 370         | 400          | 610          | 400          | 325         | 695          | 775          | 370         | 290         | 320         | 410          | 5375          | 3%          |
| FUENTE DE SODA    | 1320         | 1375        | 1584         | 3061         | 1566         | 1131        | 2980         | 3346         | 1206        | 1047        | 844         | 1426         | 20886         | 14%         |
| TIENDAS DE REC.   | 561          | 541         | 719          | 1420         | 830          | 684         | 1684         | 1480         | 520         | 421         | 384         | 607          | 9851          | 6%          |
| PAQ. PROMOC.      | 128          | 353         | 642          | 960          | 1042         | 886         | 1034         | 720          | 423         | 476         | 505         | 670          | 7839          | 5%          |
| PAQ. PROM. SAFARI | 44           | 116         | 213          | 305          | 329          | 280         | 350          | 246          | 106         | 179         | 140         | 287          | 2595          | 2%          |
| PAQ. ACUARIO      | 46           | 128         | 235          | 362          | 372          | 342         | 408          | 314          | 114         | 188         | 150         | 338          | 2997          | 2%          |
| PAQ. TELEFERICO   | 27           | 43          | 105          | 198          | 277          | 217         | 173          | 120          | 36          | 157         | 115         | 100          | 1568          | 26%         |
| CONCESIONES       | 378          | 379         | 520          | 586          | 391          | 391         | 976          | 976          | 306         | 306         | 306         | 525          | 6040          | 4%          |
| OTROS             | 600          | 143         | 232          | 160          | 182          | 236         | 272          | 597          | 353         | 489         | 335         | 336          | 3935          | 3%          |
| <b>TOTAL</b>      | <b>10679</b> | <b>9780</b> | <b>11785</b> | <b>20284</b> | <b>11051</b> | <b>8692</b> | <b>22246</b> | <b>23617</b> | <b>8902</b> | <b>8017</b> | <b>7895</b> | <b>11478</b> | <b>154426</b> | <b>100%</b> |

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| CONCEPTO                    | ENE.         | FEB.         | MAR.         | ABR.         | MAY.         | JUN.         | JUL.         | AGO.         | SEPT.        | OCT.         | NOV.         | DIC.         | TOTAL         | %           |
|-----------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------------|-------------|
| SERVICIOS PERSONALES        | 5641         | 5431         | 5516         | 6561         | 5716         | 5381         | 6503         | 7175         | 7111         | 5531         | 5561         | 5637         | 71764         | 50%         |
| ALIMENTACION DE ANIMALES    | 790          | 755          | 855          | 725          | 775          | 785          | 940          | 820          | 775          | 785          | 890          | 755          | 9650          | 7%          |
| GASTOS GENERALES            | 3013         | 2973         | 3369         | 3767         | 3376         | 2948         | 3897         | 3832         | 3031         | 3017         | 2949         | 4245         | 40417         | 28%         |
| GASTOS GENERAL ACUARIO      | 245          | 350          | 330          | 395          | 305          | 310          | 385          | 370          | 305          | 335          | 305          | 360          | 3995          | 3%          |
| GASTOS GRALES. S MASAI MARA | 95           | 95           | 65           | 75           | 95           | 40           | 85           | 160          | 90           | 75           | 65           | 65           | 1005          | 1%          |
| GASTOS TELEFERICO           | 185          | 185          | 400          | 500          | 165          | 165          | 185          | 170          | 175          | 195          | 190          | 170          | 2685          | 2%          |
| FUENTES DE SODAS            | 580          | 605          | 697          | 1347         | 689          | 498          | 1311         | 1472         | 531          | 461          | 371          | 627          | 9189          | 6%          |
| TIENDAS DE RECUBRIMIENTO    | 219          | 210          | 280          | 555          | 323          | 267          | 657          | 577          | 203          | 164          | 150          | 237          | 3842          | 3%          |
| OTROS GASTOS                | 0            | 60           | 55           | 7            | 9            | 0            | 3            | 55           | 2            | 3            | 0            | 3            | 197           | 0%          |
| <b>TOTAL</b>                | <b>10768</b> | <b>10664</b> | <b>11567</b> | <b>13932</b> | <b>11453</b> | <b>10394</b> | <b>13966</b> | <b>14631</b> | <b>12223</b> | <b>10566</b> | <b>10481</b> | <b>12099</b> | <b>142744</b> | <b>100%</b> |

# ZOOLOGICO GUADALAJARA

## SERVICIOS PERSONALES

( MILES DE PESOS )

| CONCEPTO         | ENE. | FEB. | MAR. | ABR. | MAY. | JUN. | JUL. | AGO. | SEPT. | OCT. | NOV. | DIC. | TOTAL |
|------------------|------|------|------|------|------|------|------|------|-------|------|------|------|-------|
| SUELDOS          | 3100 | 3100 | 3100 | 3100 | 3100 | 3100 | 3100 | 3100 | 3100  | 3100 | 3100 | 3100 | 37200 |
| PRIMA DOMINICAL  | 48   | 48   | 48   | 48   | 48   | 48   | 48   | 48   | 48    | 48   | 48   | 48   | 576   |
| PRIMA VACACIONA  | 36   | 36   | 36   | 36   | 36   | 36   | 36   | 36   | 36    | 36   | 36   | 36   | 432   |
| AGUINALDO        | 405  | 405  | 405  | 405  | 405  | 405  | 405  | 405  | 405   | 405  | 405  | 405  | 4860  |
| IMSS             | 235  | 235  | 235  | 235  | 235  | 235  | 235  | 235  | 235   | 235  | 235  | 235  | 2820  |
| PENSIONES DEL ED | 480  | 480  | 480  | 480  | 480  | 480  | 480  | 480  | 480   | 480  | 480  | 480  | 5760  |
| DIAS FESTIVOS    | 50   | 50   | 50   | 50   | 100  | 0    | 0    | 0    | 100   | 50   | 100  | 50   | 600   |
| SEDAR            | 55   | 55   | 55   | 55   | 55   | 55   | 55   | 55   | 55    | 55   | 55   | 55   | 660   |
| COMPENSACION     | 100  | 75   | 185  | 910  | 145  | 110  | 950  | 1300 | 65    | 100  | 60   | 100  | 4100  |
| VALES DE DESPEN  | 289  | 289  | 289  | 289  | 289  | 289  | 289  | 289  | 289   | 289  | 289  | 335  | 3514  |
| BONO PUNTUALIDA  | 17   | 17   | 17   | 17   | 17   | 17   | 17   | 17   | 17    | 17   | 17   | 17   | 204   |
| QUINQUENIO       | 64   | 64   | 64   | 64   | 64   | 64   | 64   | 64   | 64    | 64   | 64   | 64   | 768   |
| GRATIFICACION ES | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 1450  | 0    | 0    | 0    | 1450  |
| AYUDA PARA GUAR  | 2    | 2    | 2    | 2    | 2    | 2    | 2    | 2    | 2     | 2    | 2    | 2    | 24    |
| FIN DE SEMANA    | 760  | 575  | 550  | 870  | 740  | 540  | 822  | 1144 | 765   | 650  | 670  | 710  | 8796  |

|              |      |      |      |      |      |      |      |      |      |      |      |      |       |
|--------------|------|------|------|------|------|------|------|------|------|------|------|------|-------|
| <b>TOTAL</b> | 5641 | 5431 | 5516 | 6561 | 5716 | 5381 | 6503 | 7175 | 7111 | 5531 | 5561 | 5637 | 71764 |
|--------------|------|------|------|------|------|------|------|------|------|------|------|------|-------|

## ZOOLOGICO GUADALAJARA

### GASTOS GENERALES

( MILES DE PESOS )

| CONCEPTO               | ENE. | FEB. | MAR. | ABR. | MAY. | JUN. | JUL. | AGO. | SEPT. | OCT. | NOV. | DIC. | TOTAL | %  |
|------------------------|------|------|------|------|------|------|------|------|-------|------|------|------|-------|----|
| PAPELERIA Y ART. P/O   | 16   | 17   | 23   | 15   | 16   | 14   | 12   | 24   | 9     | 19   | 13   | 18   | 196   | 1  |
| ARTICULOS DE ASEO      | 63   | 58   | 77   | 99   | 60   | 72   | 117  | 100  | 60    | 72   | 60   | 70   | 908   | 2  |
| COMBUSTIBLE Y LUBRI    | 62   | 60   | 60   | 70   | 60   | 60   | 70   | 65   | 60    | 60   | 65   | 62   | 754   | 2  |
| PRIMAS DE SEGUROS      | 65   | 65   | 65   | 65   | 65   | 65   | 65   | 65   | 65    | 65   | 65   | 65   | 780   | 1  |
| IMPRESION DE BOLETO    | 36   | 10   | 30   | 50   | 40   | 35   | 50   | 60   | 25    | 37   | 24   | 46   | 443   | 1  |
| UNIFORMES Y CALZADO    | 36   | 36   | 30   | 30   | 45   | 45   | 55   | 45   | 48    | 35   | 40   | 45   | 490   | 1  |
| ENERGIA ELECTRICA      | 332  | 315  | 305  | 320  | 320  | 300  | 245  | 320  | 220   | 225  | 250  | 280  | 3432  | 11 |
| TELEFONOS PRIVADOS     | 38   | 38   | 38   | 38   | 38   | 35   | 40   | 40   | 40    | 40   | 37   | 40   | 462   | 1  |
| G A S                  | 10   | 10   | 10   | 10   | 9    | 8    | 11   | 8    | 9     | 8    | 8    | 9    | 110   | 0  |
| MANT. Y EQ. DE TRANS   | 11   | 50   | 54   | 40   | 60   | 35   | 50   | 85   | 40    | 105  | 65   | 75   | 670   | 2  |
| CURSOS Y BECAS         | 2    | 0    | 5    | 2    | 3    | 0    | 6    | 7    | 2     | 1    | 5    | 9    | 42    | 0  |
| LIBROS REV. Y MAT. DID | 0    | 0    | 1    | 0    | 0    | 1    | 0    | 0    | 1     | 0    | 0    | 1    | 4     | 0  |
| GASTOS DE VIAJE        | 6    | 5    | 4    | 10   | 3    | 0    | 15   | 15   | 25    | 53   | 24   | 5    | 165   | 0  |
| AT'N A VISITANTES      | 1    | 5    | 3    | 10   | 10   | 5    | 3    | 5    | 3     | 10   | 6    | 4    | 65    | 0  |
| GTOS. DE COMPUTACIO    | 9    | 15   | 5    | 8    | 8    | 10   | 15   | 5    | 10    | 10   | 9    | 18   | 122   | 1  |
| CORREO                 | 24   | 0    | 29   | 10   | 20   | 3    | 2    | 5    | 27    | 0    | 0    | 10   | 130   | 1  |
| DIVERSOS               | 33   | 25   | 38   | 27   | 25   | 20   | 20   | 29   | 22    | 24   | 22   | 95   | 380   | 1  |
| PROMOCIONES            | 5    | 10   | 20   | 27   | 0    | 40   | 25   | 45   | 15    | 10   | 20   | 15   | 232   | 1  |
| IVA PAGADO             | 230  | 260  | 300  | 330  | 330  | 240  | 245  | 370  | 320   | 245  | 300  | 300  | 3470  | 7  |
| IMTOS. Y DERECHOS      | 0    | 20   | 9    | 0    | 2    | 3    | 13   | 0    | 0     | 3    | 15   | 950  | 1015  | 1  |
| PUBLICIDAD             | 560  | 450  | 550  | 900  | 440  | 350  | 1195 | 945  | 390   | 350  | 300  | 410  | 6840  | 17 |
| COMISIONES BANCARIA    | 40   | 65   | 70   | 75   | 130  | 70   | 65   | 115  | 180   | 65   | 45   | 80   | 1000  | 2  |
| MANTTO. Y CONSERVA     | 280  | 340  | 400  | 420  | 500  | 390  | 360  | 265  | 370   | 450  | 425  | 450  | 4650  | 12 |
| ESPECTACULOS           | 0    | 4    | 5    | 0    | 20   | 0    | 0    | 0    | 0     | 0    | 0    | 0    | 29    | 0  |
| DEPRECIACIONES         | 890  | 890  | 890  | 890  | 890  | 890  | 890  | 890  | 890   | 890  | 890  | 890  | 10680 | 25 |
| IMPRESION Y ROTULOS    | 16   | 20   | 35   | 45   | 25   | 17   | 40   | 23   | 15    | 5    | 20   | 20   | 281   | 1  |
| CONSUMO DE MEDICINA    | 68   | 63   | 75   | 55   | 65   | 55   | 80   | 90   | 55    | 65   | 60   | 68   | 799   | 1  |
| ALIM. P/PERSONAL       | 85   | 68   | 105  | 150  | 90   | 85   | 140  | 135  | 63    | 105  | 95   | 100  | 1221  | 2  |
| MAT. Y EQ. DE LABORA   | 4    | 2    | 0    | 0    | 2    | 0    | 0    | 0    | 1     | 0    | 0    | 0    | 9     | 0  |
| HONORARIOS             | 86   | 72   | 133  | 65   | 100  | 100  | 68   | 70   | 66    | 65   | 80   | 110  | 1015  | 2  |
| CONSUMO DE AGUA        | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0     | 0    | 0    | 0    | 0     | 4  |
| TALLERES VIRBAC        | 5    | 0    | 0    | 6    | 0    | 0    | 0    | 6    | 0     | 0    | 6    | 0    | 23    | 0  |

|                  |             |             |             |             |             |             |             |             |             |             |             |             |              |            |
|------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|------------|
| <b>T O T A L</b> | <b>3013</b> | <b>2973</b> | <b>3369</b> | <b>3767</b> | <b>3376</b> | <b>2948</b> | <b>3897</b> | <b>3832</b> | <b>3031</b> | <b>3017</b> | <b>2949</b> | <b>4245</b> | <b>40417</b> | <b>100</b> |
|------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|------------|